

Robin Tauck

Robin Tauck is a lifelong leader and advocate of the US Travel and Tourism industry with a dedication to global cultural heritage protection, economic and environmental advancements. She is a frequent industry speaker and thought leader on travel as a force for good.

She is a co-owner, steward and former President & CEO of Tauck Inc; a 100-year luxury travel company started by her grandfather in 1925.

Her third generation expanded beyond America to 80 countries and luxury travel to all 7 continents; including small ship expeditions, safaris, family travel and luxury riverboating; with growth in Europe, South America, Asia Pacific, Africa, Antarctica, India, Russia and the Middle East.

A graduate of Stanford University's Executive Programme in Business, and the University of Cambridge's Leadership Program in Sustainability, Robin's professional path evolved to reconnect her with the Tauck family's commitment to tourism as a force for good. Robin has played a pivotal role alongside her family members in leading the business into the future.

Over Robin's 40 years of dedication to her quest to unlock the power of global connections, she has remained firmly committed to not only promoting destinations across the globe but ensuring they are responsibly preserved and protected. While in her leadership position at Tauck, Robin started "Tauck World of Giving" which was honored in the United States White House.

In her individual capacity and reflective of her interest in history, culture and heritage as the foundations of strong, sustainable communities in the future, Robin is President of the TRIP Foundation dedicated to the vision of a world where culture and heritage are nurtured, shared, and understood across borders, thereby connecting us with our past and giving us inspiration for a better collective future.

Robin also serves as a Commissioner of US-UNESCO under the US State Dept in Washington DC and aligned with UNESCO Paris for global cultural heritage protection and development and inscription of 1,199 World Heritage Sites. Importantly, from 2020-2022 Robin held the position of Chair of Tourism Cares – a leading not-for-profit uniting over 160 companies nationally and globally with a specific mission to "Advance the travel industry's Social and Environmental Impact".

In 2025 as Tauck nears its 100th year, Robin is working with her family to ensure that Tauck successfully transitions to a 4th generation that continues to honor its traditions while facing the challenges and opportunities across the travel and tourism industry worldwide.

WEBSITE: WWW.ROBINTAUCK.COM